

**PRESS RELEASE EXAMPLES:
SINGLE RELEASE**

ARTIST NAME **Soaked Oats**

**WHAT ARE YOU
RELEASING?**

Shares second single, **'Something'**

**ADDITIONAL LINE TO
SUPPORT THE RELEASE
IE: MUSIC VIDEO**

With lush **Martin Sagadin**-directed video

EASY CLICK LINK TO SINGLE

<https://soaked-oats.lnk.to/something>

From the debut album

**IF SINGLE IS PART OF AN
UPCOMING ALBUM/EP THEN ADD
NAME AND RELEASE DATE HERE**

Working Title out November 18th on **Dot Dash**

ALBUM/EP PRE-SAVE LINK

[PreOrder/Pre-Save HERE](#)

**STATEMENT
MEDIA IMAGE**



**ABOUT THE
RELEASE**

The Ōtepoti/Dunedin four-piece, **Soaked Oats**, waste no time following up with their second single **'Something'** from their upcoming album, **Working Title** to be released November 18th, 2022 on Australian indie tastemaker label **Dot Dash**.

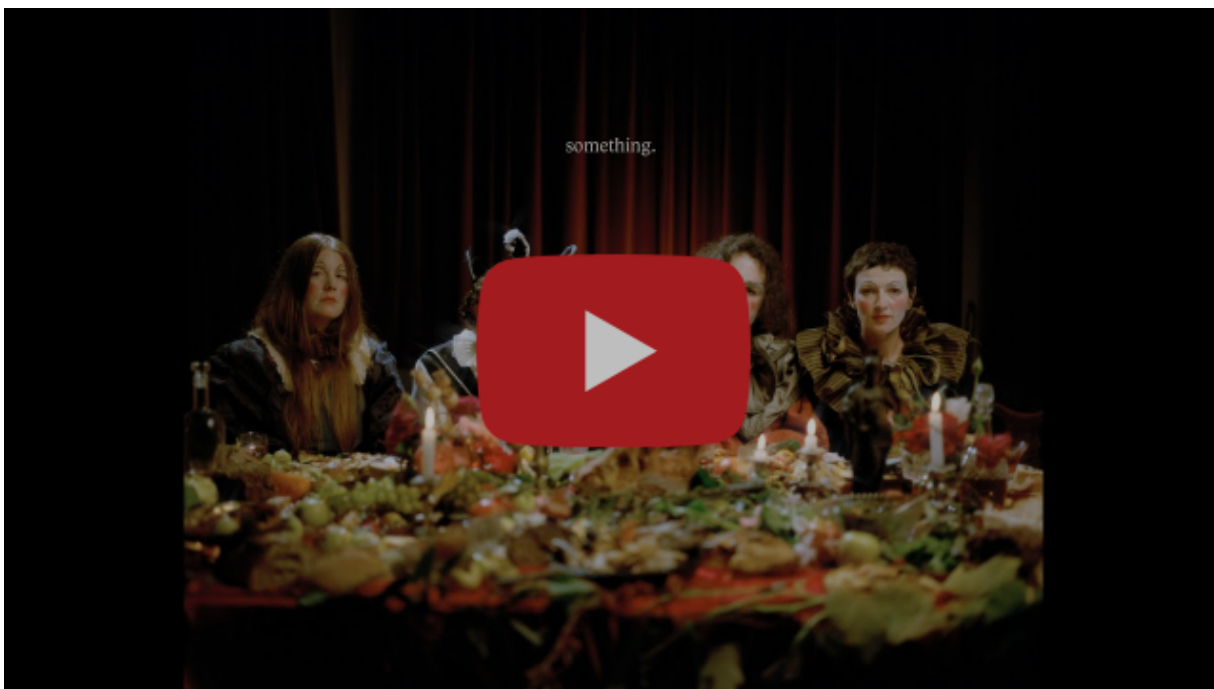
**QUOTE FROM
ARTIST**

Drummer, **Conor Feehly**, recalls the recording sessions *"'Something' was definitely the fastest song to come together"*. Lyricist **Oscar Mein** agrees, adding the lyrics were *"downloaded"* to him whilst going for a run in Haast.

**MUSIC VIDEO
DETAILS**

The music video for the track has acclaimed director **Martin Sagadin** (**Aldous Harding**, **Tiny Ruins**, **Marlon Williams**) giving their eye-catching and inventive interpretation of the song.

**MUSIC VIDEO
EMBEDDED (EASY
CLICK TO WATCH)**



Watch the **'Something'** video [here](#)

**ACCOLADES/BRIEF
RUNDOWN OF
ARTIST HISTORY/
ACHIEVEMENTS**

'Something' comes hot on the heels of chart-topping first single **'The Way It Works'**. A hit at the live showcases at Australia's **Big Sound** recently and sitting pretty on top of the official Alternative Airplay Charts in Aotearoa/New Zealand for multiple weeks, the **SRN** (Student Radio Network) Chart and hitting some of the biggest indie **Spotify** playlists; Front/Left, Coastal Drive and Indie Arrivals.

A PREVIOUS MUSIC VIDEO EMBEDDED



Watch the 'The Way It Works' video here

BAND/ARTIST IMAGE



PHOTOGRAPHER CREDIT

Photo Credit Mark Barber

Soaked Oats are: L-R: Conor Feehly (drums), Henry Francis (guitar), Max Holmes (bass) and Oscar Mein (guitar, vocals)

BAND MEMBERS

**ABOUT THE
BAND/ARTIST
(LONG BIO)**

Soaked Oats percolated into existence in Dunedin, New Zealand in 2017. Catapulted by their fast-evolving song-writing chops, the band’s profile and fanbase are on the rise. The group have become known for endearing performances and live shows that have granted them access to tours and festival appearances throughout the UK, America and Australasia.

**BAND/ARTIST
ACCOLADES**

Having released a chapter of e.p.’s covering the important issues of Stoned Fruit (2017), No Slip Ups (2017) and Sludge Pop (2019), the band were cooking with gas playing the bigger festivals including The Great Escape, Laneway, Rhythm & Vines, and WOMAD. Alongside a three-week tour of the U.S. in 2019, the band have been welcomed so warmly across the ditch in Australia – they’ve toured there five times with two more tours in the works.

**ABOUT THE
RELEASE:
(EG: BACKSTORY
OF THE MUSIC,
WHO IS INVOLVED,
RECORDING PROCESS,
OTHER INTERESTING
ELEMENTS)**

With their debut album, Working Title, Soaked Oats delve wider into the worlds of their beloved songwriters, drawing influences from funk, psychedelia, electronica and hip hop to deliver their strongest piece of work yet.

Written and recorded over the last eighteen months, the New Zealand four-piece group’s first full-length album explores the contrasting ways we perceive and interact with the world, how we define ourselves through work, and the subtle shift from viewing objects in the world as fixed ‘things’, to experiencing them as processes and interactions unfolding.

Produced by Tom Healy (Tiny Ruins, Marlon Williams, The Chills), engineered by Tom Bell (David Kilgour and the Heavy Eights), and mastered by Christian Wright (Abbey Road Studios, Fontaines DC), the album delves into new sonic territory, with inspiration coming from 60’s psychedelia and dance-rock among others.

The majority of recording took place in a community hall in the remote township of Okuru, Haast, situated on the West Coast of New Zealand’s South Island, where the coastal road ends at the foot of Mt. Aspiring National Park. Partly in response to that isolated landscape, Working Title has unfolded as a more introspective offering from a band that are known typically for their cheerful sound.

Being a community hall in a small township, there was an open door policy, and visitors were frequent, including a local school group, a Hare Krishna who had boyhood memories of the hall parties of yesteryear, and kind locals that would turn up with delicious freshly caught kaimoana (seafood). The visitors saw their beloved community hall transformed into a music studio with a blanket drum room and recording gear encircling the band. The gear was transported via multiple van-loads across the island in a five-hour haul from the iconic recording studio, Chicks Hotel, in Port Chalmers, Otago. Album release shows across Australasia and the U.S. to be announced for 2023.

**ALBUM RELEASE
SHOWS DETAILS
(ANNOUNCEMENT
DATE)**

Album release shows across Australasia and the U.S. to be announced for 2023.

**ALBUM
TRACKLIST
(WITH LINKS)**

Soaked Oats - *Working Title*

Dot Dash

Album Release: November 18, 2022

PreOrder/PreSave *Working Title*: <https://soaked-oats.lnk.to/workingtitle>

1. [The Way It Works](#)
2. Behind Their Years
3. Divide Symbol ft. Church
4. Headline Opinion
5. Something
6. Simple Pleasures
7. Pink Beach ft. Motte
8. Lake Ellery
9. Dæmon
10. Day To Day

FOLLOW SOAKED OATS

Official Website: soakedoatsband.com

Facebook: <https://www.facebook.com/soakedoats/>

Instagram: <https://www.instagram.com/soakedoatsband/>

TikTok: <https://www.tiktok.com/@soakedoatsband>

YouTube: <https://www.youtube.com/c/SoakedOats>

Soundcloud: <https://soundcloud.com/soakedoats>

Bandcamp: <https://soakedoats.bandcamp.com/>

Spotify: <https://open.spotify.com/artist/6J6UC5IC7h9fEJPCR7UM4m>

Apple Music: <https://music.apple.com/us/artist/soaked-oats/1220156557>

Amazon Music: <https://music.amazon.com/artists/B06XWVFG7B/soaked-oats>

**WHERE TO FIND
ARTIST (LINKS TO
ALL SOCIALS)**

MEDIA IMAGE



Okuru Hall, Haast - South Westland. Aotearoa/New Zealand

**Download media
assets**

**INSERT POINT/PERSON
OF CONTACT FOR
ARTIST**