

# ASTON RD.

## USEFUL TOOLS

### **Dropbox**

Dropbox is an industry-standard, allowing easy, remote sharing and secure access to large audio and video files. You can control permission levels and share files and folders with specific people using a link, or make files public so anyone with the appropriate link can access your data.

### **Soundcloud**

Upload the songs that you are wanting to send out and share to industry persons with Soundcloud. Not everyone uses Google Drive or Dropbox, so the easiest way to get radio, industry professionals or whoever else listening to your track is to send them a link to an easily streamable link. You can make this private or public on Soundcloud, whichever you prefer.

### **Mailchimp**

To create email EPK and press release campaigns use Mailchimp. Using their templates, you are able to create professional looking one-pagers as an easily accessible means to share your work with the industry. Mailchimp also allows you to track the data and information of who your content is reaching, what time, how interested they are and more.

### **SubmitHub**

SubmitHub is a platform that allows you to send your track to global radio platforms, playlisters, press and media outlets. This is an affordable way to do your own release and share it with an international market.

### **Disco**

Disco allows you to submit music to licensers globally to give you an opportunity of having your music synced. This is a paid platform that charges monthly.

### **USE SONGKICK TO ADD YOUR SHOWS TO SPOTIFY**

Songkick shows tour dates to artists Spotify concerts tab and sends recommendation emails to fans based on where they live, who they follow, and who they listen to. Once you add tour dates to Songkick, they should sync to Spotify automatically. However, it can sometimes take up to 24-48 hours for tour dates to show on Spotify.

Tip: Ask your fans to follow you on Spotify so they know when you're playing.

### **Musixmatch**

Musixmatch is the music industry's preferred provider of lyrics and the world's biggest music catalogue. Adding lyrics to your releases helps your fans get a fuller picture of your artistic vision whilst distributing them to platforms like Spotify, Apple Music and Instagram.